



****MEDIA ADVISORY****

INAGURAL WESTSIDE SOCCER FESTIVAL INTRODUCES YOUTH TO THE GAME

WHAT: Since 1989, Soccer in the Streets has used the sport of soccer to create social change in urban and underserved communities. On Tuesday, July 21, they will continue their work with youth from Atlanta's historic Westside communities by partnering with Atlanta United and The Arthur M. Blank Family Foundation to host a free Westside soccer festival. The festival includes a parade march with Terminus Legion and Washington High School drum corps, soccer matches, food and music.

In addition to the festival, Atlanta United and Good Sports, Inc. are donating \$10,000 worth of soccer equipment to three organizations serving Westside youth.

Attending the event is former US Women's national Team goalkeeper Briana Scurry along with Atlanta United Owner Arthur Blank, President Darren Eales, and Technical Director Carlos Bocanegra.

WHEN: Tuesday, July 21
6:00 – 8:00 p.m.

WHERE: John Hope Community Center
560 Larkin Street, SW
Atlanta, GA 30314

CONTACT: To confirm attendance or to request one-on-one interviews with Atlanta United Owner Arthur Blank, President Darren Eales, or Technical Director Carlos Bocanegra please contact:

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