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Atlanta Falcons Youth Foundation Provides 25 Scholarships to Piedmont Park Conservancy EnviroVentures Summer Camp

ATLANTA, May 19, 2011 – The [Atlanta Falcons Youth Foundation](#) (AFYF) has made a \$2,500 grant to provide 25 scholarships to Piedmont Park Conservancy's EnviroVentures Summer Camp program.

From May 31 to August 5, Piedmont Park Conservancy will host a series of nine week-long [EnviroVentures](#) programs. Using all of the natural resources within the park, kids in the camp will dig for worms, tend a garden, explore insects and participate in swimming, tennis and other physical activities.

"We are grateful for Piedmont Park Conservancy's innovative work to get more kids actively engaged in the outdoors," said Penelope McPhee, president of The Arthur M. Blank Family Foundation, of which AFYF is an affiliated fund. "EnviroVentures reduces screen time and increases dirt time."

The grant is part of AFYF's ongoing commitment to improving youth fitness and reducing childhood obesity. Increasing time children spend in the natural environment is a critical step toward improving health benefits and increasing learning.

The camp will serve 80 kids a week, from kindergarten through grade six. Piedmont Park Conservancy has matched the AFYF grant with another \$2,500 and will focus scholarships on students from area Title I schools.

About The Atlanta Falcons Youth Foundation:

Investing across Georgia, the Atlanta Falcons Youth Foundation helps nonprofit organizations reduce childhood obesity and improve youth fitness. The foundation was established in 1985 to serve as the philanthropic arm of the Atlanta Falcons. Since Arthur Blank acquired the Atlanta Falcons in 2002, the foundation has grown to be the largest owner-funded foundation in the National Football League, providing more than \$17 million in grants to nonprofit organizations across the state of Georgia.