



THE ARTHUR M. BLANK FAMILY FOUNDATION

The Arthur M. Blank Family Foundation Awards \$100,000 to The Children's Museum of Atlanta

February 20, 2012

The Arthur M. Blank Family Foundation has awarded a two-year, \$100,000 grant to [Imagine It! The Children's Museum of Atlanta](#) to support two community-based outreach programs, [Connected Learning...Connected Communities](#) and [Access It!](#)

[Connected Learning...Connected Communities](#) takes hands-on programming directly to children from birth to age in five Atlanta neighborhoods (Pittsburgh, Adair Park, Mechanicsville, Vine City and English Avenue). The in-depth, fun, educational program works with the influential people in a child's life, from parents to school to neighborhood.

[Access It!](#) provides free and reduced museum admission to low-income families and Title I schools. The program increases access to high-quality early learning experiences for low-income children, in school settings or with their families. It also provides an experience that can strengthen family bonds and provide a safe environment for play and learning. Like children's museums throughout the world, [Imagine It!](#) exists to support the very simple, but profound truth, that children learn through play.

The museum offers children the opportunity to use all of their senses in a unique and interactive way, while developing their knowledge and understanding of Reading, Social Studies, Math, Science, Language, and the Arts. Together, these programs typically reach more than 28,000 children annually. They provide educational visits to participating schools and childcare centers. The activities include the donation of curriculum and other learning tools, teacher training sessions, and Art and Science workshops, as well as, play and learn sessions for children and their families.

"The Children's Museum of Atlanta is delighted to be collaborating with The Arthur M. Blank Foundation," said Jane Turner, the Museum's executive director. "Museum outreach and community partnerships ensure that children of all backgrounds and abilities find ways to play and learn about the world in which we live."

"The Museum provides unique, entertaining, and educational programming for young minds to explore," said Blank Foundation President Penelope McPhee. "As leaders in early childhood education, children's museums engage infants, toddlers, and children through play to think critically and creatively. Exhibits and programs provide children with tangible interactions that challenge them to accomplish small and large feats."

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About The Arthur M. Blank Family Foundation

The Arthur M. Blank Family Foundation promotes positive change in peoples' lives, builds, and enhances the communities in which they live. The Foundation seeks innovative solutions that enable young people, families, and communities to achieve results beyond what seems possible today. Formed in 1995, the Foundation invests in early childhood development, education, green space, and the arts, and leads giving programs for each of the Blank Family of Businesses, including the Atlanta Falcons.

Learn more at <http://www.blankfoundation.org>

About The Children's Museum of Atlanta

Imagine It! The Children's Museum of Atlanta is the only children's museum in the city and region, and the only cultural organization in the city that is devoted solely to our youngest citizens. The museum is an anchor institution driving tourism and local visitation from families and schools. The museum's exhibits and programs offer a wide range of topic areas and are designed to spark imagination, discovery, and creative thinking among children.

Learn more at www.childrensmuseumatlanta.org