

**News & Notes: Issue No. 39**

## The Arthur M. Blank Family Foundation President, Penelope McPhee, Appointed to Westside Future Fund Board

On Friday, Atlanta Mayor Kasim Reed and the Atlanta Committee for Progress (ACP) announced the appointment of a nine-member board to head a new independent, private, non-profit entity called the Westside Future Fund. The Fund aims to provide more than \$30 million in direct investment to spur the revitalization of Atlanta's Historic Westside neighborhoods including English Avenue, Vine City and Castleberry Hill.

In addition to The Arthur M. Blank Family Foundation's President, Penelope McPhee, board members of the Westside Future Fund include:

Richard Dugas, chairman and CEO of PulteGroup (chairman of the Westside Future Fund board)  
Former City of Atlanta Chief Operating Officer Peter Aman, a partner at Bain & Co.  
Post 1 At-Large Councilman Michael Julian Bond  
Jackmont Hospitality CEO Dan Halpern  
United Distributors CEO Doug Hertz  
Atlanta Life Financial President Bill Taggart  
Spelman College President Dr. Beverly Tatum  
District 3 Councilman Ivory Lee Young

To read more on the Westside Future Fund from the Atlanta Business Chronicle, click [here](#).

## National Council on Youth Sports Safety to Host Free Community Huddle on Concussion Prevention

Join the National Council on Youth Sports Safety (NCYSS) and the Atlanta Falcons Youth Foundation on January 10, 2015, from 9am-1pm for a free community huddle on concussion prevention.

NCYSS is a national nonprofit led by an advisory council of national authorities from a diverse collaborative of organizations including the NCAA, Safe Kids Worldwide, American Youth Football, CDDC, GENYOUth Foundation, and numerous children's hospitals and coaching and athletic training groups. The mission of the NCYSS is to raise awareness of and apply an integrative approach to create a culture of prevention and reduce the number of injuries that occur among youth engaged in organized sports.

Registration available [here](#).

The National Council on Youth Sports Safety & Atlanta Falcons Youth Foundation present the

### Atlanta Community Huddle on Concussion

**BENEFITS OF ATTENDING INCLUDE**

- Join local and national experts for sessions on Return to Play & Return to Learn, technology, coaching and the Return to Play Act of 2013!
- Participate in Fusionetics orthopedic screening that identifies field performance limitations and pre-disposal to injury
- Hear from a panel of professional athletes moderated by ESPN First Take's Cari Champion
- Get interactive in Safe Kids Worldwide sports safety clinics on concussion, hydration, overuse & more
- Complimentary breakfast and lunch provided

**JAN 10th 2015** FROM 9AM-1PM

Loudermilk Center  
40 Courtland Street NE  
Atlanta GA 30303

REGISTER ONLINE @ YOUTHSPOORTSAFETY.ORG BEFORE 01/07/2015

SAFE KIDS, Milken Institute School of Public Health, #ATLHUDDLE #PASSTOUR, The Science Museum Learning Center, MARIETTA

## Atlanta Falcons Players Spread Holiday Cheer



Throughout the month of December, Atlanta Falcons players hosted a variety of holiday events to benefit youth and families throughout metro Atlanta.

**Patrick DiMarco** hosted a "Shop with a Pro" event for military families in Suwanee. DiMarco provided each child and parent with a Wal-Mart gift cards and accompanied them for an evening of shopping. DiMarco was joined by teammates **Bear Pascoe, Jacquizz Rodgers** and **Ryan Schraeder**.

**Joe Hawley** and **Mike Johnson** treated five military families to a special night at Dave & Busters in Lawrenceville, that included dinner, games and gifts.



**Matt Ryan** hosted a "Shop with a Pro" event for 35 children from the Urban Action Ministries with teammates **Jake Matthews, Ra'Shede Hageman, Dezman Southward, Devonta Freeman, Ricardo Allen, Prince Shembo, James Stone, Freddie Martino, Bernard Reedy, Jacques Smith** and **Jerome Smith**.



To read more on each of these events, visit [www.atlantafalcons.com](http://www.atlantafalcons.com).

## Announcements

- [Booker T. Washington High School Receives Multi-Year NFL Certified Athletic Trainer Grant](#)
- [Mountain Sky Guest Ranch Fund Establishes Grant Making Priorities for 2015](#)
- [The Arthur M. Blank Family Foundation launches film series to showcase documentary films](#)
- [More...](#)

## Affiliated Funds



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