

Media Release

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Good Sports and Atlanta Falcons Youth Foundation Donate More Than \$119,000 Worth of Fitness Equipment to Youth Sports Programs Across Georgia

Donations to Youth Athletic Programs Will Expand Opportunities for 6,780 Youth

ATLANTA, March 18, 2015 –Good Sports, Inc. and the Atlanta Falcons Youth Foundation (AFYF) have awarded more than \$119,000 worth of athletic equipment to 26 community organizations across the state of Georgia, who are working to improve youth fitness, reduce childhood obesity and promote healthy lifestyles in their community. Recipients were selected after submitting an application through Good Sports’ website which described how they help the children in their community stay active.

“The Atlanta Falcons Youth Foundation has been a wonderful partner for the past five years, and we are excited to continue our partnership, serving a wide variety of programs across the state,” said Melissa Harper, CEO of Good Sports. “Good Sports seeks to ensure high activity levels in all youth, regardless of their ability to pay, and the Atlanta Falcons Youth Foundation have once again stepped up and enabled us to continue that support in Georgia with their most recent cycle of support.”

Through an ongoing partnership, Good Sports and AFYF provide equipment donations that remove barriers for youth to participate in regular physical activity. Good Sports is able to provide up to \$2 in equipment for every \$1 of grant funding.

Since forming a partnership in 2010, Good Sports and AFYF have generated equipment donations worth \$738,000 to 131 groups in 46 counties across Georgia, serving over 68,000 youth.

The current round of donations is expanding opportunities for youth to participate in a variety of activities, including yoga, boxing, tennis, floor hockey and physical education.

The application period for the next cycle of Good Sports – AFYF equipment donations is **currently active and will close on May 1, 2015**, with applications being accepted from across the state of Georgia. If interested in applying, organizations and youth programs can

submit an application by visiting Good Sports' website – www.goodsports.org – and complete the online application. Any questions regarding the application can be directed to the Good Sports Community Team at community@goodsports.org.

Recipients from this equipment grant cycle include:

Organization: Atlanta PAL (Fulton County)

Donated Equipment: flag football belts, football pants, footballs, hand warmers, stopwatches, athletic tops, athletic shorts, warm up suits, basketball jerseys, bike helmets, baseball pants, baseball bats, baseball gloves, and basketballs

Organization: Atlanta Youth Tennis and Education Foundation (Fulton County)

Donated Equipment: athletic tops, warm up suits, tennis balls, and tennis racquets

Organization: B.E.S.T Academy High School (Fulton County)

Donated Equipment: running shoes, football girdles, soccer balls, hand warmers, hurdles, plyometric sets, lateral resistors, resistance harnesses, medicine balls, and jerseys

Organization: Boys and Girls Club of Chattahoochee (Muscogee County)

Donated Equipment: jerseys, baseball pants, and baseball gloves

Organization: Cedar Shoals High School (Clarke County)

Donated Equipment: flag football belts, footballs, badminton sets, scrimmage vests, and soccer balls

Organization: Coastal Outreach Soccer (Glynn County)

Donated Equipment: soccer jerseys, shin guards, goalie gloves, folding goals, and soccer balls

Organization: Cowan Road Middle School (Spalding County)

Donated Equipment: basketballs, football girdles, football shoulder pads, and football helmets

Organization: Dug Gap Elementary (Whitfield County)

Donated Equipment: stopwatches, dodge balls, hula hoops, bean bags, foam soccer balls, soccer balls, playground balls, medicine balls, exercise bands, and jump ropes

Organization: Eastbrook Middle School (Whitfield County)

Donated Equipment: soccer goals

Organization: Fugees Family Inc. (DeKalb County)

Donated Equipment: soccer goals, corner flags, soccer balls, warm up suits, and athletic tops

Organization: Gwinnet County Parks and Rec (Gwinnet County)

Donated Equipment: basketballs, basketball nets, soccer balls, and playground balls

Organization: Hilsman Middle School (Clarke County)

Donated Equipment: soccer jerseys, soccer goals, athletic tops, and warm up suits

Organization: Kingsley Elementary School (DeKalb County)

Donated Equipment: stopwatches, hula hoops, bean bags, foam footballs, junior footballs, cageball, playground balls, cones, scooterboards, soccer balls, folding goals, and parachutes

Organization: Latin Academy Charter School (Fulton County)

Donated Equipment: stopwatches, cones, soccer socks, shin guards, goalie gloves, and soccer balls

Organization: Maynard Jackson High School (Fulton County)

Donated Equipment: wrestling head gear, football pants, warm up suits, stopwatches, hand warmers, agility ladders, baseball bats, baseball pants, baseball helmets, catcher's gear, and baseball gloves

Organization: Milford Youth Organization (Douglas County)

Donated Equipment: football helmets, footballs, padded tops, and football girdles

Organization: Monroe Comprehensive High School (Dougherty County)

Donated Equipment: basketball uniforms

Organization: Mt. Zion High School (Clayton County)

Donated Equipment: tennis balls, tennis racquets, and ball pick ups

Organization: North Dekalb (DeKalb County)

Donated Equipment: warm up suits, footballs, and football helmets

Organization: Oglethorpe County Middle School (Oglethorpe County)

Donated Equipment: basketballs, basketball nets, traction systems, and ball carts

Organization: Positive Direction Youth Center INC (Terrell County)

Donated Equipment: hula hoops, basketballs, soccer balls, jump ropes, long jump mats, and medicine balls

Organization: Price Middle School (Fulton County)

Donated Equipment: soccer balls, basketballs, baseball helmets, catcher's gear, baseball bats, softball bats, relay batons, starting blocks, and footballs

Organization: Renaissance Christian Academy (Henry County)

Donated Equipment: hand warmers, baseball pants, baseball tops, wiffle ball bats, wiffle balls, stopwatches, soccer balls, basketballs, jump ropes, hula hoops, flag football belts, playground balls, and yoga mats

Organization: Sylvan Hills Middle School (Fulton County)

Donated Equipment: basketballs, stopwatches, soccer balls, warm up suits, baseball bats, baseball gloves, and baseball helmets

Organization: Telfair Middle School (Telfair County)

Donated Equipment: baseball pants, sliding shorts, and baseball bats

Organization: Toccoa Little League (Stephens County)

Donated Equipment: baseball helmets and catcher's gear

About Good Sports

Good Sports helps lay the foundation for healthy, active lifestyles by providing athletic equipment, footwear and apparel to disadvantaged young people nationwide. By partnering with sporting goods manufacturers, Good Sports gets crucial equipment to kids who need it most, getting them in the game. Since 2003, Good Sports has provided more than \$12 million worth of equipment to more than 1,800 youth programs, impacting more than ONE MILLION kids. Good Sports has also been awarded a coveted 4-star rating from Charity Navigator, the nation's largest charity evaluator, for sound fiscal management, transparency and accountability; is a Better Business Bureau Wise Giving Alliance accredited charity; and is listed on Social Impact Exchange's S&I 100, an index of top American nonprofits creating meaningful social impact. For more information on how you can support Good Sports, please visit www.goodsports.org

About the Atlanta Falcons Youth Foundation

Investing across Georgia, the Atlanta Falcons Youth Foundation helps nonprofit organizations reduce childhood obesity and improve youth fitness. The foundation was established in 1985 to serve as the philanthropic arm of the Atlanta Falcons. Since Arthur Blank acquired the Atlanta Falcons in 2002, the foundation has grown to be the largest owner-funded foundation in the National Football League, providing more than \$20 million in grants to nonprofit organizations across the state of Georgia. For more information on the Atlanta Falcons Youth Foundation, please click [here](#) or follow us on Twitter at @BlankFoundation.