

Media Release

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The First Tee of San Francisco Receives \$5,000 Grant from PGA TOUR Superstore

Grant Supports Educational Programming Delivered through the Game of Golf

San Francisco, CA – November 6, 2014 - PGA TOUR Superstore has announced a \$5,000 grant to The First Tee of San Francisco to deliver educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

The grant will be awarded Saturday, November 8, at the PGA TOUR Superstore located in East Palo Alto at 11:00 a.m. More than 20 of the students in The First Tee of San Francisco program will be in attendance for the check presentation.

"The First Tee of San Francisco makes a tremendous effort to inspire thousands of young people using golf as the platform," said PGA TOUR Superstore President and CEO Dick Sullivan. "PGA Tour Superstore appreciates the life skills and enrichment programming they provide to young people around the Bay Area."

The First Tee of San Francisco reaches over 10,000 youth each year, providing golf and life skills curriculum and equipment to every public elementary school in the city. After-school and weekend classes are also offered at four different locations.

PGA TOUR Superstore has 20 retail locations. The superstores are owned and operated by Golf & Tennis Pro Shop, Inc., whose controlling owner and chairman is Arthur M. Blank, retired Home Depot co-founder and owner of the Atlanta Falcons. Blank became a Trustee of The First Tee in January 2012, committing \$1 million to the youth development organization.

In partnership with The Arthur M. Blank Family Foundation, PGA TOUR Superstore associates support The First Tee chapters reaching young people in East Palo Alto, Atlanta, Chicago, Paramus, Dallas, Delray Beach, Denver, Myrtle Beach, Naples, Phoenix, Westbury, Long Island, Irvine, California and Palm Desert, California. In addition to grants, PGA TOUR Superstore provides young people with access to state-of-the-art teaching, club fitting, golf lessons and skills training.

About The First Tee of San Francisco:

The First Tee of San Francisco is a unique youth development program that uses the sport of golf to teach students LIFE SKILLS. Values inherent to the game of golf: integrity, honesty, self-control, and self-reliance are also explored both on course and in a classroom setting. Students learn to apply these values and principles to all aspects of their lives. Our goal is to have each student leave our program with the self-management, goal setting, and conflict resolution skills necessary to compete and contribute in their respective communities. The First Tee of San Francisco students lead both on and off the golf course. For more information, visit www.thefirstteesanfrancisco.org.

About PGA TOUR Superstore:

PGA TOUR Superstore is operated by Golf & Tennis Pro Shop, Inc., headquartered in Roswell, GA, and is a majority-controlled subsidiary of AMB Group, LLC.

As the PGA TOUR's exclusive off-course/off-airport retail partner, PGA TOUR Superstore provides customers with access to the same technology and expertise that card-carrying TOUR Pros use each week in the TOUR Vans that accompany them. All stores are staffed with teaching professionals and have multiple state-of-the-art swing simulators, practice hitting bays and a putting green. There is also an in-house clubmaking and repair facility. Along with equipment and accessories, PGA TOUR Superstore has an unmatched selection of men's, women's and juniors' apparel and footwear for golf and tennis.

PGA TOUR Superstore's e-Commerce website and direct-to-consumer fulfillment also offers the widest assortment of golf and tennis equipment and apparel online. PGATOURSuperstore.com is the PGA TOUR's exclusive online retail partner, accessible through the Shop link on the TOUR's website and mobile applications. For more information and career opportunities, visit us at www.pgatoursuperstore.com.