The Arthur M. Blank Family Foundation

Associate-led Grantmaking Programs
2019
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Giving Back Overview

Across the funds, more than 240 associates lead grant-making programs that will distribute more than $6.7 million to nonprofit organizations in 2019.
Include Everyone

In addition to leading grant-making programs, the associates create opportunities for their peers across the Blank Family of Businesses to participate.

RECENT HIGHLIGHTS

IN 2018 AFYF committee members hosted a field day for local elementary students. More than 80 AMBSE associates turned out to staff the fitness stations. In 2019, AFYF and AUF teamed up to host a women’s theme field day in conjunction with the start of the 2019 Women’s World Cup.

EACH SEASON, AUF committee members organize pack-and-play volunteer days for players and associates to box up equipment and deliver the donated items to youth sites across the state of Georgia.

MORE THAN 60 AMB West associates joined the Fall 2018 meeting to plan the 2019 grant-making and site-visit schedule.

IN 2018, PGATSS associates hosted 209 events reaching 3,392 youth from The First Tee chapters in store markets.

IN 2019, The Overwatch Fund sponsored a Mobile Food Distribution joined by associates across BFOB to disburse fresh food and groceries to more than 200 veterans in need.
2019 GRANTS BUDGET

- **$2 MILLION** to reduce childhood obesity in Georgia through innovations that increase time children spend in physical activity and increase access to and consumption of fresh fruits and vegetables.

- **$750,000** for Atlanta Falcons Youth Football initiatives

EXAMPLES OF IMPACT

- AFYF, in conjunction with Atlanta Falcons Community Relations, led the statewide scaling up of girls flag football as an official high school sport recognized by the Georgia High School Athletic Association.

- Led statewide adoption of Fitnessgram, with PE teachers administering fitness tests to 1 million GA students annually. During this time, in state rankings GA improved from 2nd highest rate of childhood obesity to 17th.

- Led statewide scaling of the Farm to School program. In 2012, GA schools served 3 million meals featuring locally grown produce; in 2018, 84 districts served more than 109 million meals featuring locally grown produce.

- Made the first grant to create a large-scale urban farm in the City of Atlanta, and the AFYF Food Oasis campaign helped create the green markets at MARTA stations and attract more than 20,000 first-time customers to farmers markets.

CONTACT

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Atlanta United Foundation

COMMITTEE MEMBERS

ELLIE AMAGUAÑA
Human Resources Business Partner - AMB Sports + Entertainment

LUCY RUSHTON
Head of Technical Recruitment & Performance Analysis – Atlanta United

BRITT DAVIS
Senior Graphic Designer - AMB Sports + Entertainment

RODRIGO RIOS
Academy Coach – Atlanta United

ALLISON HOOVER
Manager of Marketing & Fan Engagement – Atlanta United

LUDWIG OSSOWSKI
Senior Corporate Partnership Executive – Atlanta United

VALERIE MOORE
Director, Incremental Revenue & Strategy – Atlanta United

JULIA CHONGARLIDES
Manager, Stadium Productions - AMB Sports + Entertainment

PAUL WONG
Senior Technical Analyst – Atlanta United
2019 GRANTS BUDGET

• $1.25 MILLION to make the game of soccer more accessible and inclusive for individuals across the state of Georgia through program grants, equipment grants and pitch builds.

• $1.25 MILLION for international work. Guidelines are in development. The Caribbean will be the first area of focus.

EXAMPLES OF IMPACT

• In conjunction with Atlanta United Community Relations, AUF created the world’s first pitch inside a mass transit station (Five Points MARTA Station). The site stimulated creation of The League of Stations, an emerging network of 10 pitches linked to MARTA stations. Additional completed stations include West End and East Point.

• Integrated of soccer into PE classes at more than 20 APS elementary schools with Soccer in the Streets.

CONTACT

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2019 GRANTS BUDGET

- $1,088,000 allocated as follows:
  - Youth Suicide Prevention ........ $578,000
  - Youth Development and Empowerment ............... $90,000
  - Wellness ........................................ $162,000
  - Early Childhood Development ......................... $162,000
  - Infrastructure - Capacity Building .................. $35,000
  - In-Kind / Other .................................. $61,000

EXAMPLES OF IMPACT

- Launched the Suicide Prevention and Community Wellness focus areas this year. The Fund partnered with Child Trends to help develop and refine the Suicide Prevention focus. Child Trends is the nation’s leading nonprofit research organization focused exclusively on improving the lives and prospects of children, youth, and their families.

- Partnering with Park County Community Foundation to decrease compassion fatigue and secondary trauma effecting the community’s crisis care professionals. PCCF will leverage local health and wellness expertise to share holistic self-care practices.

- Partnering with the hospital and community health clinic in the county where the ranches are located to explore how to provide behavioral health access to children across the county. A specific goal of the effort is to collocate services in schools with a sustainable model.

- Facilitating launch of a parent engagement and support program in the Livingston School District. Parent involvement is a significant gap identified in Park County and the program builds a bridge between the home and schools.

CONTACT

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PGA Tour Superstore Community Fund

COMMITTEE MEMBERS

Across 41 stores, 145 associates direct the Community Fund giving. Associates from each store select their grant priorities.

The Store Support Center committee includes the following members:

**STEPHEN MCDONNOLD**  
VP Store Development

**KELLY BURDETTRE**  
Director of eCommerce

**BETH HOVLAND ROSS**  
Merchant – Apparel

**BILL ELMORE**  
Director, Services & Program Development

**CHARLEY IRONS**  
Financial Analyst

**JORDAN EAGAN**  
Training / Development Specialist
2019 GRANTS BUDGET

• $225,000 for grant making across all stores and the Store Support Center.

EXAMPLES OF IMPACT

• $10,000 to Canine Assistants – To train and place service dogs with people who have difficulty with mobility, epilepsy or Type 1 diabetes as well as dogs in pediatric hospitals and rehabilitation facilities.

• $2,500 to Champions Community Foundation – Dedicated to serving physically challenged young adults who have aged out of high school program.

• $2,500 to The Drake House – To help families recover from their homeless living situations.

• Led collection drive and Day of Service to benefit Operation Gratitude, an organization that provides care packages to deployed troops, first responders and wounded veterans, as well as special gifts for children with a deployed parent.

CONTACT

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The Overwatch Fund

COMMITTEE MEMBERS

GORDON BARFIELD
Director of Strategic Operations - AMB Sports + Entertainment

ANGELA BLANK
Board Member Emeritus - Arthur M. Blank Family Foundation

EDWARD BRITTON
Golf Instructor – PGA Tour Superstore

DILLON JEMMOTT
Premium Ticket Account Executive – Atlanta United

CORINNE RUIZ
Manager, Customer Care Center – PGA Tour Superstore

JUSTIN SCHAAF
Special Assistant to the GM - Atlanta Falcons

MATTHEW STAUFFER
Senior Captain, Aviation – AMBFO

THOMAS VIDEKI
Facilities Manager – Atlanta United

VIC WILLIAMS
Director, Business Systems – AMB Sports + Entertainment

ERIC YOUNG
Parking Manager – Atlanta Falcons Stadium Co.

2019 GRANTS BUDGET

• $500,000 to improve Georgia Veterans’ conditions related to mental health, homelessness, and successful transition from service.

EXAMPLES OF IMPACT

• Conceived and championed an innovative program to provide treatment for veterans with PTSD and Traumatic Brain Injuries who are dealing with substance misuse issues.

• Awarded a capital grant to help create an Electrical Construction Lab that will offer an electrical technician accelerated training program and job opportunities for Veterans.

• Supported development of an innovative in-house mattress recycling program to create job opportunities for veterans with the highest employment barriers while diverting more than 30,000 mattresses from landfills annually and generating revenue for programming.

• Providing transportation support and other basic services to veterans participating in federal health programs that address homelessness and mental health needs.

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For more information, please visit BLANKFOUNDATION.ORG