

THE ARTHUR M. BLANK
FAMILY FOUNDATION

Associate-Led Giving Committees

2022 Recap

The Blank Family of Businesses

AMBFO

AMB SPORTS+
ENTERTAINMENT

AMBSE
VENTURES

THE ARTHUR M. BLANK
FAMILY FOUNDATION



PGA TOUR
SUPERSTORE

Mercedes-Benz
STADIUM



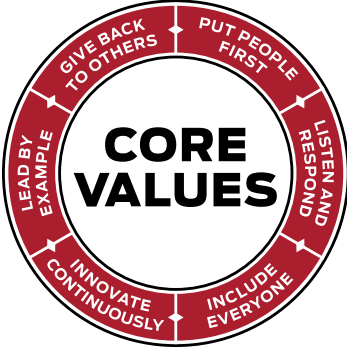
MOUNTAIN SKY
AN EXTRAORDINARY GOLF EXPERIENCE

WEST CREEK
RANCH

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Include Everyone



Overview

Our associate-led giving committees are designed to engage associates to live our Core Values and to weave philanthropy into the fabric of the Blank Family of Businesses. Associates who serve on committees have the opportunity to inform funding priorities, evaluate grant applications, conduct site visits and monitor the impact of their grants.



Letter From Arthur M. Blank

It is with great pride and joy that we continue to see our family foundation's associate-led committees expand and evolve. These meaningful committees began more than 20 years ago in Montana as a way for associates to positively impact the local communities and organizations they care about. This initiative, now called the AMB West Community Fund, has evolved into six additional committees operating across the Blank Family of Businesses (BFOB) and has encouraged more than \$8 million in grants in 2022.

I am grateful to the committee members, made up of BFOB associates, who volunteer their time outside of their regular jobs with the goal of making a positive impact on the lives of others, and the foundation staff who guide these committees to success. From building soccer pitches and skate parks to supporting veterans to conserving marine life, they are actively involved in our philanthropic efforts.

The associate-led giving committees are one of the best examples of our Core Values in action, and our associates are the drivers of meaningful change. As we continue to accelerate our philanthropy, I'm excited to see the positive impact our empowered associates continue to make in 2023. Thank you to all who have dedicated the time and care toward these important causes.

Arthur M. Blank





AMB West Community Fund

COMMITTEE MEMBERS

Committee participation is open to all AMB West associates. The grantmaking is seasonal, with associates focused on grantmaking in the winter months and early spring, outside of "the guest season."

GUIDING THEME

The mission of the AMB West Community Fund is to enhance the quality of life for residents of Montana, particularly in Park and Gallatin counties and indigenous communities across the state.

2022 GRANTS BUDGET

- **\$1.3 million** in grants toward infrastructure, nurturing childhood, thriving youth and community well-being organizations in Montana

RECENT HIGHLIGHTS

\$470,000 to Community Health Partners over three years for parental supports from conception to graduation

\$180,000 to Greater Gallatin United Way over three years to continue supporting The Resilience Project

\$138,000 to the Jed Foundation to continue developing youth leadership and amplifying youth voices on health and well-being issues in Park County

\$110,000 to Mountain Shadow Association for Lodge Grass Family Healing Center planning on the Crow Tribal Nation

CONTACT

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Atlanta Falcons Youth Foundation

2022 COMMITTEE MEMBERS

BETH AUER

AMB Sports + Entertainment

DEBBIE SLINGERLAND

Atlanta Falcons

LAUREN LITWACK

AMB Sports + Entertainment

DEVIN KING

Mercedes-Benz Stadium

ALISON BOYD

Atlanta Falcons

DAWN BROWN

Mercedes-Benz Stadium

SARAH MEYERS

The Home Depot Backyard/AMB Sports + Entertainment

LAURA MOORE

AMB Family Office

SHAVANNIA WILLIAMS

AMB Sports + Entertainment

BRIAN WRIGHT

Mercedes-Benz Stadium

GUIDING THEME

The purpose of the Atlanta Falcons Youth Foundation is to increase the time kids spend in physical activity—especially those approaches that change the lives of children who are most likely to miss out on or opt out of physical activity—and to give more children access to fresh fruits and vegetables.

2022 GRANTS BUDGET

- **\$2.5 million** in grants for statewide youth fitness and nutrition programs

RECENT HIGHLIGHTS

Up to \$250,000 granted over two years to Every Kid Sports. The purpose of this grant is to support the Every Kid Sports Pass program, which will provide kids from income-restricted families in Georgia and Montana with up to \$150 in league entry fees to participate in soccer, football or the recreational sport of their choice.

\$25,000 to Concrete Jungle for their Picks to PEEL program. This grant aims to improve access to nutritious food for children and families by increasing the supply of produce to hunger relief agencies. The grant will also help Concrete Jungle teach caregivers techniques to prepare fruits and vegetables.

CONTACT

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afyf.org





Atlanta United Foundation

2022 COMMITTEE MEMBERS

BRITT DAVIS

The Home Depot Backyard

LUDWIG OSSOWSKI

Atlanta United

JULIA CHONGARLIDES

AMB Sports + Entertainment

PAUL WONG

Atlanta United

MARCO PATRIE

Mercedes-Benz Stadium

CHRIS RAIMONDI

Atlanta United

KEITH ROBERTS

Atlanta United





GUIDING THEME

The purpose of the Atlanta United Foundation (AUF) is to make the game of soccer accessible and inclusive for individuals across Georgia and Montana. The AUF grant programs stress the importance of physical fitness while building a supportive culture of play and sportsmanship.

2022 GRANTS BUDGET

- **\$1.4 million** in grants for programs that support youth soccer programming via equipment donation and the creation of play spaces
-

RECENT HIGHLIGHTS

\$325,000 over three years to the Latin American Association. The purpose of this grant is to expand on the previous successes of the joint Latin American Association and Soccer in the Streets (SITS) Mentoring Through Soccer program and to provide at-risk Latino youth along Atlanta's Buford Highway and in Dalton, Georgia, with mentorship through the game of soccer.

The Atlanta United Foundation and Soccer in the Streets opened the fifth StationSoccer pitch at Kensington MARTA Station. Between 2018 and 2025, SITS will develop and open nine new StationSoccer locations across Atlanta as part of a **\$1.1 million** grant.

CONTACT

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https://bit.ly/AMBFF_ATLUTD

Diversity, Equity and Inclusion Council Racial Justice Fund

2022 COMMITTEE MEMBERS

SHANNON JOYNER

Atlanta Falcons

STEPHANIE GUTIERREZ

Atlanta Falcons

LEIGH JAKES

Atlanta United

RALPH STOKES

PGA TOUR Superstore

GINA KIM

PGA TOUR Superstore

KEITH ROBERTS

Atlanta United

NICOLE STEPHENS

AMB Sports + Entertainment

DANNY BRANCH

AMB Sports + Entertainment

NATALEE ANDERSON

Mercedes-Benz Stadium

KELLEY GULLEY

the Arthur M. Blank Family Foundation

PATRICIA JOHNSON

Atlanta United

JACORIA BORDERS

the Arthur M. Blank Family Foundation

GUIDING THEME

The purpose of the Diversity, Equity and Inclusion (DEI) Council Racial Justice Fund is to further racial justice and DEI efforts in Georgia and Montana.

2022 GRANTS BUDGET

- **\$500,000** in grants to support two strategic pillars, criminal justice reform (supporting successful transitions back into the community) and equity training and experiences.

RECENT HIGHLIGHTS

\$400,000 to the Georgia Justice Project (GJP). This grant supports GJP's mission to strengthen our community by demonstrating a better way to represent and support individuals in the criminal justice system and reduce barriers to representation, policy advocacy, education and coalition building.

\$100,000 to the Southern Center for Human Rights. This grant supports the center's work toward equity, dignity and justice for people impacted by the criminal legal system in the Deep South.

CONTACT

Kelley Gulley
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DreAMBoat

2022 COMMITTEE MEMBERS

BETTINA BRUNI

KARLY DOWSETT

KRISTA GLAUNER

MIKE KRETSCHMER

BRENT MARTINSON

KAYLEIGH WATSON

CATHERINE WISHART

COURTNEY WILSON

WALKYRIA WHITLOCK

MORGAN LONERGAN

GUIDING THEME

The purpose of the DreAMBoat Community Fund is to connect the DreAMBoat crew's various backgrounds and cultures to better the world's oceans and communities for future generations.

2022 GRANTS BUDGET

• **\$200,000**

RECENT HIGHLIGHTS

\$200,000 over one year to Blue Marine Foundation. The grant helped establish seven marine protected areas off the coast of Italy. DreAMBoat crew members participated in the annual London to Monaco bike race to bring awareness to the mission of the Blue Marine Foundation and the goal of restoring marine habitats.

CONTACT

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PGA TOUR
SUPERSTORE

PGA TOUR Superstore Community Fund

The 2022 committee included the following members, all based at the Store Support Center.

BILL ELMORE

BETH HOVLAND ROSS

KELLY BURDETTE

JORDON EAGAN

PATRICK SHEAD

RICH ALVAREZ

SENTA COPELAND

CARA MORAN

CHON TRENT





GUIDING THEME

The PGA TOUR Superstore Community Fund has a mission to increase inclusivity and access to golf and tennis across the country and enhance the quality of life in the communities that we serve.

2022 GRANTS BUDGET

- **\$590,000** for grantmaking across all stores and the Store Support Center to increase access to golf programs and community initiatives
-

RECENT HIGHLIGHTS

\$45,000 toward food insecurity grants. This includes \$10,000 for Loaves and Fishes Too in Minnetonka, Minnesota, to provide healthy meals to Minnesotans and \$5,000 for the Giving Kitchen in Atlanta, Georgia, to provide emergency assistance to food service workers.

\$45,000 toward foster care support or homelessness grants. This includes \$5,000 to Arizona Helping Hands to provide essential needs for children in foster care and \$10,000 to Foster Care Support Foundation in Roswell, Georgia, to strengthen the ability of foster and relative care families to meet the needs of their displaced children.

CONTACT

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The Overwatch Fund

2022 COMMITTEE MEMBERS

ANGELA BLANK

Veteran and Community Advocate

CORINNE RUIZ

PGA TOUR Superstore

DILLON JEMMOTT

Atlanta United

ERIKA ARMS

AMB Sports + Entertainment

JASMONIQUE WILLIAMS

AMB Sports + Entertainment

JEREMY HEATER

Family Office

KASEY ANDERSON

AMB Sports + Entertainment

KEVIN J MORGAN

PGA TOUR Superstore

KORY METCALF

AMB Sports + Entertainment

OCTAVIOUS O'NEAL

AMB Sports + Entertainment

SONYA M P SMITH

AMB Sports + Entertainment

THOMAS VIDEKI

Atlanta United

VIC WILLIAMS

AMB Sports + Entertainment

GUIDING THEME

The mission of the Overwatch Fund is to help Georgia and Montana veterans realize their full potential, especially those who bear the toll of the visible and invisible wounds of war.

2022 GRANTS BUDGET

- **\$1 million** in grants to 14 organizations to connect veterans and their families to post-service OPS: Opportunities, Purpose, Support

RECENT HIGHLIGHTS

\$450,000 over three years to the Council on Criminal Justice (CCJ) with a matching grant from our chairman. This grant supports the launch of the Veterans Justice Commission, a CCJ task force whose goal is to study, identify and promote policy recommendations that improve how the justice system treats and supports veterans.

\$150,000 over two years to Emory Law Volunteer Clinic for Veterans. This grant works to expand the clinic's capacity to assist income-limited military veterans and spouses in Georgia with discharge upgrades, disability benefits claims, powers of attorney, wills and advance directives for health care.

\$100,000 over one year to Adaptive Performance Center (APC). This grant helps accelerate the opening of APC's new fitness location in Helena, Montana, by offering physical fitness, strength training and peer mentorship to improve PTSD, limit depression and lessen anxiety for veterans and service members.

CONTACT

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THE ARTHUR M. BLANK FAMILY FOUNDATION

For more information, please visit
BLANKFOUNDATION.ORG